

AUTHENTICITY IN ACTION

Marketing & Business event programme, incorporating all the panel and workshop details.

24TH & 31ST MAY
TWO-DAY PROGRAMME

- ★ 13 Award-Winning Experts & Speakers
- ★ 6 Workshops of 45 minutes each day
- ★ 2 Panels per day



The Derby
Derbyshire House
St Chad's St
London
WC1H 8AG

WOW
women of worth

DAY 1 – 24th May 2025

Arrival from 9:00 AM | Start at 9:30 AM | Finish at 5:00 PM | Networking 5:00–6:00 PM

MORNING SESSION

9:30 – 9:45 AM - Welcome & Opening Remarks with Marianna Penna

9:45 – 10:30 AM - **Panel 1**

The Confidence Code – Owing Your Authentic Voice

Moderator: Marianna Penna

Speakers:

Vanessa Frater-Robertson: Award-winning Speaker, Confidence & Speaker Coach

Paul Speirs: Agility Coach, Award-winning Speaker

Victoria Hogg: Agility Coach, Host, Speaker, Comedian

Félicité Mbenga: Coach, Two-time Award-nominated Speaker, Podcaster

Michelle Watson: Award-winning Speaker, Mentor & Publisher

10:35 – 11:15 AM - **Workshop 1** with Paul Speirs & Victoria Hogg

Improv with intention: Unlocking Authenticity Through Spontaneous Creativity

11:15 – 11:30 AM - **Coffee Break**

11:30 AM– 12:15 PM - **Workshop 2** with Félicité Mbenga

Conscious Writing – Using the Science of Writing to Gain Mastery Over Your Results

12:20 – 1:05 PM - **Workshop 3** with Michelle Watson

Write a Book to Become an AUTHORity & Unleash Your Authentic Voice

1:05 – 1:50 PM - **Lunch Break**

AFTERNOON SESSION

1:50 – 2:35 PM - **Panel 2**

Sustainable Authenticity – Building a Legacy True to You

Moderator: Michelle Watson

Speakers:

Marianna Penna – Personal Brand Creator, Two-time Award-nominated Speaker, Podcaster

Katie Raddin-Clancy – Solo Storytelling Coach

Danielle Dale – Regenerative Business Consultant, Coach & Speaker

2:35 – 3:20 PM - **Workshop 4** with Marianna Penna

Winning Through Authenticity: The Leader's Challenge Now

3:00 – 3:15 PM - **Coffee Break**

3:15 – 4:00 PM - **Workshop 5** with Katie Raddin-Clancy

Authentic Storytelling: The Speakers' Conundrum

4:05 – 4:50 PM - **Workshop 6** with Danielle Dale

Carbon in Work and Play: What It Means for Today and the Future

Closing & Networking 4:50 – 6:00 PM

DAY 2 – 31st May 2025

Arrival from 9:00 AM | Start at 9:30 AM | Finish at 5:15 PM | Networking 5:15–6:00 PM

MORNING SESSION

9:30 – 9:45 AM **Opening** – Marianna Penna & Michelle Watson

9:45 – 10:30 AM – **Panel 1**

Authenticity in Business – Leading with Integrity

Moderator: Marianna Penna

Speakers:

Netty Bryan: Business Coach, Award-winning Speaker

Paul Rees: Marketing Strategist

Dr. Clifford Frank: International Tax Expert, “Best Tax Adviser” Award-winner

10:35 – 11:20 AM – **Workshop 1** with Netty Bryan

Unleash Your Divine Business Blueprint: Authenticity, Wealth & Your Signature System

11:20 – 11:35 AM – **Coffee Break**

11:35 – 12:20 PM – **Workshop 2** with Paul Rees

Creating Authentic Customer Personas

12:25 – 1:10 PM – **Workshop 3** with Dr. Clifford Frank

Ethics in Taxation

1:10 – 1:50 PM – **Lunch Break**

AFTERNOON SESSION

1:50 – 2:35 PM – **Panel 2**

Soul, Body & AI – Balancing Technology with Human Authenticity

Moderator: Marianna Penna

Speakers:

Paulo Horta: Mindful Trainer, Award-winning Speaker

Kedisha Taitt: Transformation Coach

Chetan Joshi: AI Expert, Award-winning Speaker

2:40 – 3:25 PM – **Workshop 4** with Paulo Horta

Authentic Power: The Mind-Body Blueprint for Health and High Performance

3:25 – 3:40 PM – **Coffee Break**

3:40 – 4:25 PM – **Workshop 5** with Kedisha Taitt

The Authentic Entrepreneur: Success Without Sacrifice

4:30 – 5:15 PM – **Workshop 6** with Chetan Joshi

Authentically You: Using AI & Automation tools to Power Marketing & Digital Products with Personality

Closing & Networking 5:15 – 6.00 PM