



## WOW Women Of Worth Contest Ts&Cs

### 1. The Contest

"I wish to WOW" (the "Contest") aims to empower women to expand their businesses through community and collaboration.

### 2. Territory and eligibility.

The Contest is open to business registered, with a controlling interest held by a woman and women resident in the UK or Italy. Entry into the Contest is free of charge.

### 3. Contest dates and correspondence.

The opening date of the Competition is Sunday 26 Feb 2023 at 09:00am GMT and will close on Sunday the 26 March 2023 at 24.00 GMT. Any entry received before the opening date and time or after the closing date and time will not be considered an eligible application into the Contest.

WOW accepts no responsibility whatsoever for any technical failure or malfunction or any other problem with any system, server, provider or otherwise that may result in any entry being lost, delayed or not properly registered.

The Winners will be announced on 2 April 2023 in Naples, Italy, during the closing party of the Festival at the Hotel San Francesco al Monte. The winners will be notified by email to the email addresses provided when registering for the Contest. In the event that WOW receives insufficient qualifying entries before the closing date 26 March 2023, WOW reserve the right to cancel competition or extend the closing dates, which decision will be posted on WOW's website..

### 4. Selection and entry into the Contest

"I wish to WOW" competition open to women who have an idea they want to bring to life. A) Submission Form must contain the following mandatory information:

- First name, last name and full address of the individual;
- Business Category;
- Idea/business Name;
- Description of the idea in a clear and concise manner;
- Description of the problem that the idea is addressing;
- Identification of the target customer:

*WOW Women Of Worth*

WeAreWowWomen.com



## WOW Women Of Worth Contest Ts&Cs

- Explanation of how the business will make money:
- Description of the competitors and how this idea is going to be better/different
- Any other information provided in the form

B) Participant Registration Form (completed by each participant)

Each participant entering the Contest must complete a registration form. Failure to provide a

complete registration form will lead to the disqualification of that participant.

### **Judges:**

- Four technical judges: two in the UK (that will evaluate the UK submissions) and two in Italy (that will evaluate the Italian submissions) with expertise in different areas like accounting, legal, sustainability and innovation.
- two non-technical judges that will evaluate the submissions either from the UK and Italy for an overall final evaluation on social impact and community.

### **Prize:**

#### **Each winner will be awarded with:**

- a mentoring program consisting of 5 sessions of 1,5 hours each with each WOW expert: marketing coach, vocal coach, style coach, business model coach and, accountant guidance (for the UK winner) and European fund consultant (for the Italian winner) to redeem within 6 months from the award victory.

#### **The English Winner in addition will receive:**

- A complimentary stay at the Art Hotel San Francesco al Monte in Naples. Hotel San Francesco Al Monte \*\*\*\* | 4 star Hotel Naples - OFFICIAL SITE.

The package includes the follows:

A Two-night weekend for two people in a sea view room with buffet breakfast included.

10% discount on the à la carte menu and 10% discount on treatments in the Antica Essenza Wellness area during their stay. To be redeemed by 31 March 2024. (\*\*all cost of travel and airport transfers are not included\*\*)

*WOW Women Of Worth*

WeAreWowWomen.com



## WOW Women Of Worth Contest Ts&Cs

### **The Italian winner in addition will receive.**

1 night complementary stay at the renowned Boutique hotel – The Megaro, London in a double bedroom (subject to availability) – valid for 6 months from the 2 April 2023 Hotel Kings Cross | Hotel St Pancras | Kings Cross Hotel | The Megaro. (\*\*all cost of travel and airport transfers are not included\*\*)

A three course complementary dinner for two at the Magenta restaurant accompanied with manager's choice of wine – valid for 12 months from 3 April 2023 (Magenta Restaurant | A unique, distinctive, and vibrant casual fine dining destination)

### **The finalists (4 Italians and 4 from the UK) will get:**

- 10% discount on one of WOW Marketing programs (Grow, Flow and Glow), valid for 6 months
- 30% discount on a stay at San Francesco al Monte Hotel, on bed and breakfast basis, valid for 6 months from 3 April 2023.

### **All participants will get:**

- 10% discount on Club WOW membership or 10% discount on "Soul, Mind and Business".workshop in person or online, valid for 12 months, from 2 April 2023.
- 10% discount on the à la carte menu and 10% discount on treatments in the Antica Essenza Wellness area during their stay at the Art Hotel San Francesco al Monte, in Naples. Valid for 12 months from 2 April 2023.

*WOW Women Of Worth*

WeAreWowWomen.com